

Stacey St. John

LIVE BIG. LIVE BOLD. LIVE SUCCESSFULLY.



Meet Stacey St. John

Serial entrepreneur Stacey St. John has built a thriving seven-figure real estate portfolio in just two years, reshaping the way women approach business and success. She's now empowering a new generation of entrepreneurs to break free from hesitation and risk-aversion through her transformative Live Big program. Stacey's philosophy is simple but powerful: master the mental and physical framework to turn big dreams into bold actions.

In real estate, Stacey builds LIVE BIG BUSINESSES, cultivating confident entrepreneurs who take bold, decisive action. She has helped thousands of women step into their full potential, take ownership of their goals, and create the life and business they've always desired. Stacey's reach continues to expand as she speaks to audiences across various industries, helping them confidently boss up, show up, and step up.

Stacey's recent accomplishments include:

- A newly-released book, LIVE BIG: An Entrepreneur's Playbook to Boss Up Your Business, Show Up For Yourself, and Step Into Your Dream Life
- Host of the widely popular STR Sisterhood podcast
- Founder of the Female Short-Term Rental Investors community, a dynamic group of over 60,000 women supporting each other's growth
- Creator of the STR Success Accelerator, a leading program designed for women in the short-term rental industry

Stacey's success and innovative approach to entrepreneurship have earned her recognition in major media outlets, including USA Today, FOX, CBS, NBC, and ABC. She continues to inspire women to LIVE BIG and build the businesses and lives they've always dreamed of.

Career Highlights

- **7-Figure** Real Estate Portfolio In 2 Years
- **64k+** Female Short-Term Rental Investors Community Members
- **30k+** Podcast Downloads
- **19k+** Email List Subscribers
- **\$2m+** Annual Cash Flow
- STR Success Accelerator Creator
- Featured In USA Today, CBS, Fox, NBC, ABC
- Author Of Live Big (Coming Soon)

Digital Reach & Impact

Stacey's digital presence reflects her powerful impact in the entrepreneurial and STR spaces. Beyond impressive numbers, her highly engaged followers actively engage with her content, implementing her strategies and achieving significant business growth.

8k+ YouTube Subscribers

64k+ Facebook Group Members

6k+ Instagram Followers



Media Features



Podcast

As a sought-after guest on top podcasts, Stacey brings a wealth of knowledge and actionable insights to each conversation. Her ability to deliver value-packed content in a clear, relatable way makes her a favorite among listeners, from aspiring entrepreneurs to seasoned business owners.



Book

Stacey has recently released a book, *LIVE BIG: An Entrepreneur's Playbook to Boss Up Your Business, Show Up For Yourself, and Step Into Your Dream Life*. In it, she shares her proven blueprint for overcoming limitations and taking bold action, helping entrepreneurs build the confidence and mindset needed to carve out the life and business they desire.